

Write an advert or make an advertising poster!

Choose one of your toys or games (it could be a computer game if you like) And make an advert encouraging people to play it. You can look at some examples of adverts on the internet or in magazines first to help you. Don't forget to email to me when you're done! [WDV.Year3@oasiswoodview.org](mailto:WDV.Year3@oasiswoodview.org)

The image below will help you to remember what to include. (Temporal conjunctions is another way of saying time conjunctions: words like now, next, soon etc.)

# Persuasion

**Purpose:** to argue the case for a particular point of view, to persuade others

## Examples

- Adverts
- Answers to questions
- Leaflets
- Brochures
- Posters

## Structure

- Often begin with a question
- Clear presentation of the point being argued
- Arguments
- Summary of the arguments followed by a restatement of the opening argument

## Language Features

- Present tense
- Use temporal conjunctions
- Exaggeration and Flattery
- Catchy names and slogans

