Thursday 23rd October

9.00am-9.30am

Primary Online Safety

Parents Information Presentation 2025-26

Mr Darnley and Mr Abdullah

Oasis Academy Woodview

What are your children doing online?

Their childhoods may be very different from yours because of the digital playground that is available to them. Whilst this digital playground affords them a whole new set of opportunities it also brings its own new set of risks.

Using social media?

Creating or watching videos?

Playing or streaming games?

Using AI

Home learning or home work?

EVERY MINUTE OF THE DAY

PRESENTED BY DOMO

GOOGLE AI'S GEMINI RECEIVES **8,574** VISITORS

TIKTOK USERS UPLOAD **16,000** VIDEOS

NETFLIX SUBSCRIBERS STREAMED **362,962** HOURS

PEOPLE DO **5.9M** **GOOGLE** SEARCHES

SIRI ANSWERS **1,041,666** QUESTIONS

18.8M **TEXT MESSAGES** SENT

TRAVELERS BOOK **852** **AIRBNB** STAYS

3,472,222 **YOUTUBE** VIDEO VIEWS

4,080 **RECORDS** COMPROMISED IN DATA BREACHES

138.9M REELS PLAYED ON **FACEBOOK + INSTAGRAM**

FORTNITE USERS WATCH **1,563 HOURS** OF LIVE STREAMS

251.1M **EMAILS** SENT

1.04M MESSAGES SENT ON **SLACK**

9,000 **MEMBERS** APPLY FOR JOBS ON **LINKEDIN**

DOORDASH DINERS PLACE **$126,763** IN ORDERS

AMERICANS TAKE **1,151,176,000** STEPS

288 **PEOPLE** DOWNLOAD **ZOOM**

CYBER WEEK SHOPPERS SPENT **$43.6M** GLOBALLY

SNAPCHAT USERS SEND **3.3M** SNAPS

229M MEETING MINUTES RECORDED ON **MSFT TEAMS**

Social media and smartphone use by children

In February 2024, Ofcom, the online safety regulator, reported that:

•99% of children spend time online.

•9 in 10 children own a mobile phone by the time they reach the age of 11.

• Three-quarters of social media users aged between eight and 17 have their own account or profile on at least one of the large platforms.

• Despite most platforms having a minimum age of 13, 60% of children aged 8 to 12 who use them are signed up with their own profile.

•Three in five secondary school-aged children have been contacted online in a way that potentially made them feel uncomfortable.

• There is a “blurred boundary between the lives children lead online and the ‘real world’”.

Children's tech trends

3-5

19% have their own mobile phone

85% use any device to go online.
To go online: **69%** use a tablet, **34%** use a mobile phone, and **12%** use a laptop

56% use messaging sites/apps
91% use video sharing platforms
49% use live streaming sites/apps
37% use social media and **60%** have their own social media profile

Across these categories the top 3 sites/apps used by this age group are Youtube (**85%**), WhatsApp (**31%**) and Snapchat (**23%**)

31% play games online

76% watch TV or films on any type of device other than a TV set (**77%** on a TV set)

32% watch live TV | **77%** watch SVoD (Such as Netflix, Amazon Prime or Disney+)

6-7

30% have their own mobile phone

96% use any device to go online.
To go online: **80%** use a tablet, **48%** use a mobile phone, and **26%** use a laptop

57% use messaging sites/apps
94% use video sharing platforms
48% use live streaming sites/apps
36% use social media and **63%** have their own social media profile

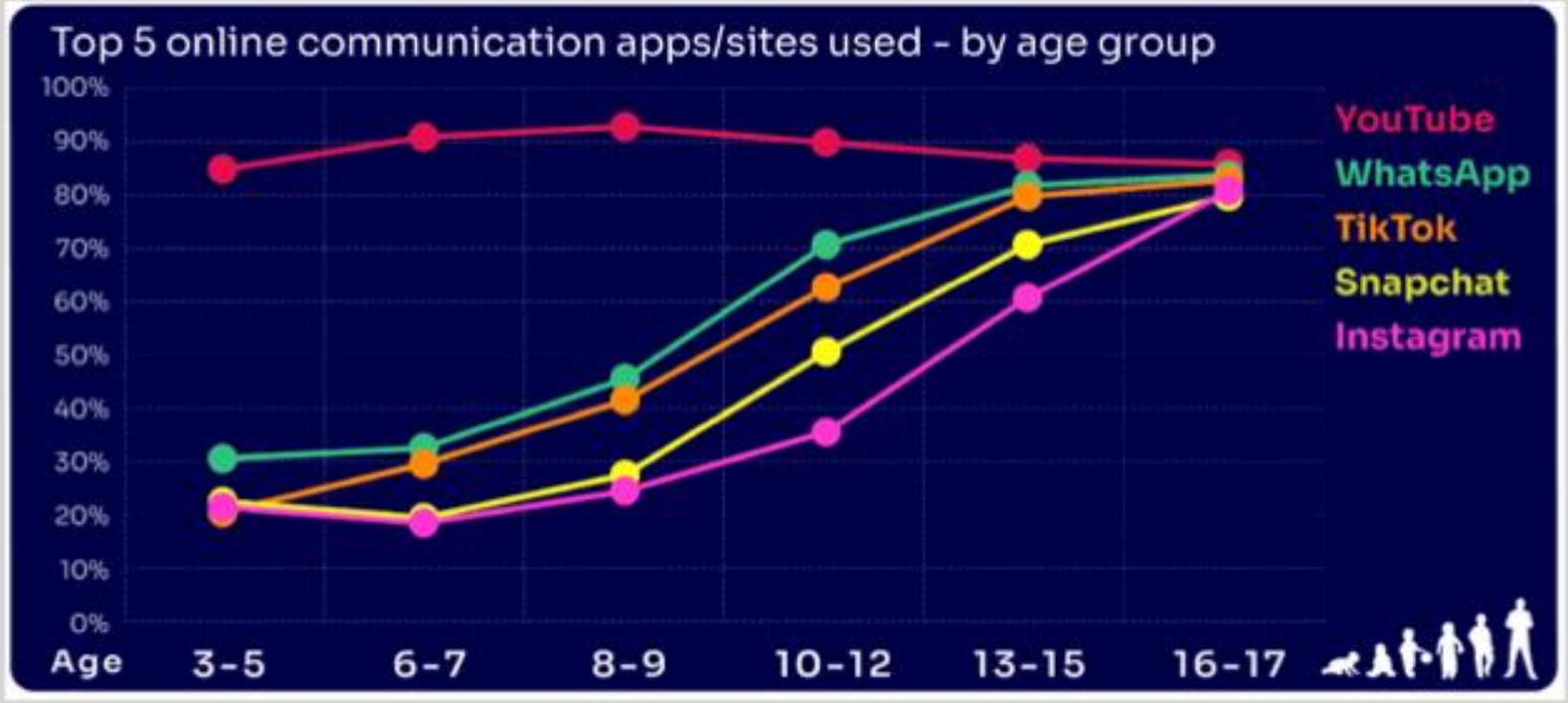
Across these categories the top 3 sites/apps used by this age group are Youtube (**91%**), WhatsApp (**33%**) and TikTok(**30%**)

43% play games online

78% watch TV or films on any type of device other than a TV set (**83%** on a TV set)

38% watch live TV | **76%** watch SVoD (Such as Netflix, Amazon Prime or Disney+)

Children have greater access to the internet than ever before.



But this means the internet has greater access to children than ever before.

Most Dangerous Internet Challenges in 2025

The most dangerous challenges circulating in 2025 include the **Nutmeg Challenge**, where children consume large amounts of the spice seeking hallucinations but instead risk seizures and liver damage.

The **Dry Ice Challenge** has hospitalized dozens of children with severe burns from handling frozen carbon dioxide, while the **Lip Glue Challenge** poses choking hazards and chemical burns. Perhaps most alarming is the **Blackout Challenge**, which restricts oxygen flow and has resulted in brain damage and death.

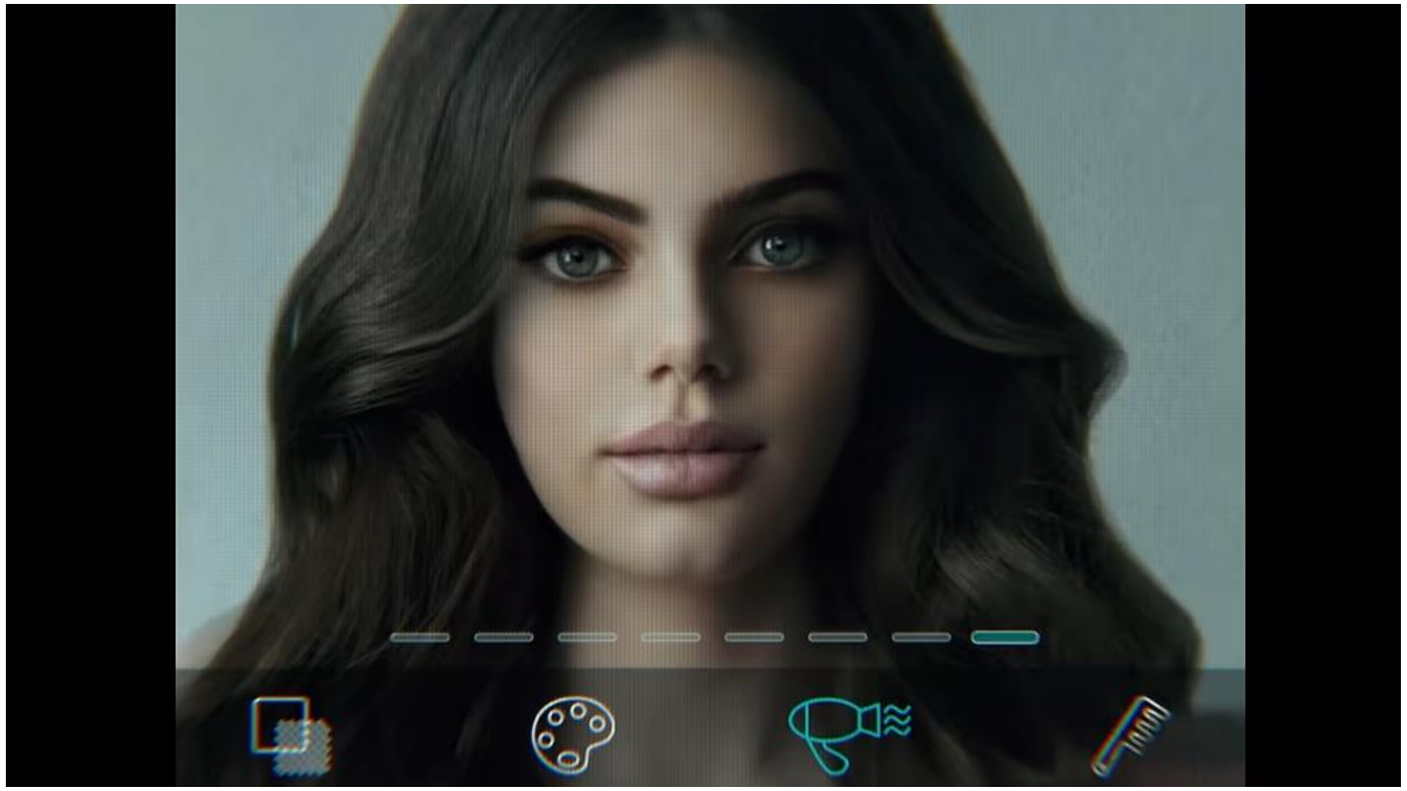
The **Salt and Ice Challenge**, causing chemical burns when salt and ice cubes are combined on skin.

Age-Appropriate Conversation Starters About Online Safety {#conversation-starters}

For Ages 8-11:

“I saw a news story about kids getting hurt trying dangerous things they saw online. Have you ever seen videos like that? How do you think we could stay safe while still having fun online?”

[Reverse Selfie: Social Media's Impact on Girls' Self-Esteem | Dove]



[Smartphone Free Childhood US - "Let's Change The Norm"]

Internet safety risks for school-age children

There are 4 main kinds of internet safety risks for children.

Content Risks

Illegal, inappropriate, harmful, e.g. Fake news, deep fake images, racism, misogyny, self-harm, extremism, pornography.

Contact Risks

Bullying, grooming, sexual harassment, exploitation, influencing, 'end-to-end encryption.

Conduct Risks

Acting in ways that might hurt others or being victims of this behaviour—privacy, digital footprint, health and wellbeing, nudes and semi-nudes, copyright and live streaming.

Contract Risks

Contracts, membership agreements, or terms and conditions that they aren't aware of or don't understand. Online gambling, advertising, phishing scams, financial scams and micro-transactions.

What's in the news?

Parliament calls for better online protection of children

Study: Most Parents Worry About Kids' Online Privacy — but Aren't Doing Anything about It

Average teenager has never met quarter of Facebook friends

Facebook Has to Answer for Letting Minors Pay for Games

How Facebook and social networking sites are used by child abuse gangs to groom victims for 'sex parties'

Online porn linked to child sex abuse

Parents worry about strangers — and advertisers — tracking kids online, says report

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Technology

TikTok recommends porn to children, says report

3 October 2025

TikTok's algorithm recommends pornography and highly sexualised content to children's accounts, according to a new report by a human rights campaign group.

French parents whose children took own lives sue TikTok over harmful content

Parents sue TikTok over child deaths allegedly caused by 'blackout challenge'

Police issue warning over social media 'challenge' as children try to overdose on paracetamol

Parents warned UK primary pupils added to WhatsApp group with 'explicit images'

Primary school children are joined in a WhatsApp group that has shared explicit images with parents being warned about the dangers of social media and keeping safe online ...

Social Media Contributed to the Death of a 14-Year-Old Girl, a U.K. Court Finds

Content on social media platforms contributed to the suicide of a 14-year-old girl, a British court found Sept. 30. Molly Russell, who died in 2017, interacted with 2,100 posts related to suicide, self-harm and depression in the six months leading up to her death—or 12 posts per day—according to Meta's data, which includes Facebook and Instagram usage. The teen viewed additional content on Pinterest.

New report reveals how risky and unchecked AI chatbots are the new 'go to' for millions of children

Internet Matters Team | **14th July, 2025**

5 Likes Share

Musk launches AI girlfriend available to 12-year-olds

xAI's 'crazy in love' chatbot Ani designed to engage in sexual conversations with users

James Titcomb
Technology Editor

Related Topics
Elon Musk, Artificial Intelligence, Ofcom, Big tech, Children

16 July 2025 2:41pm BST

344

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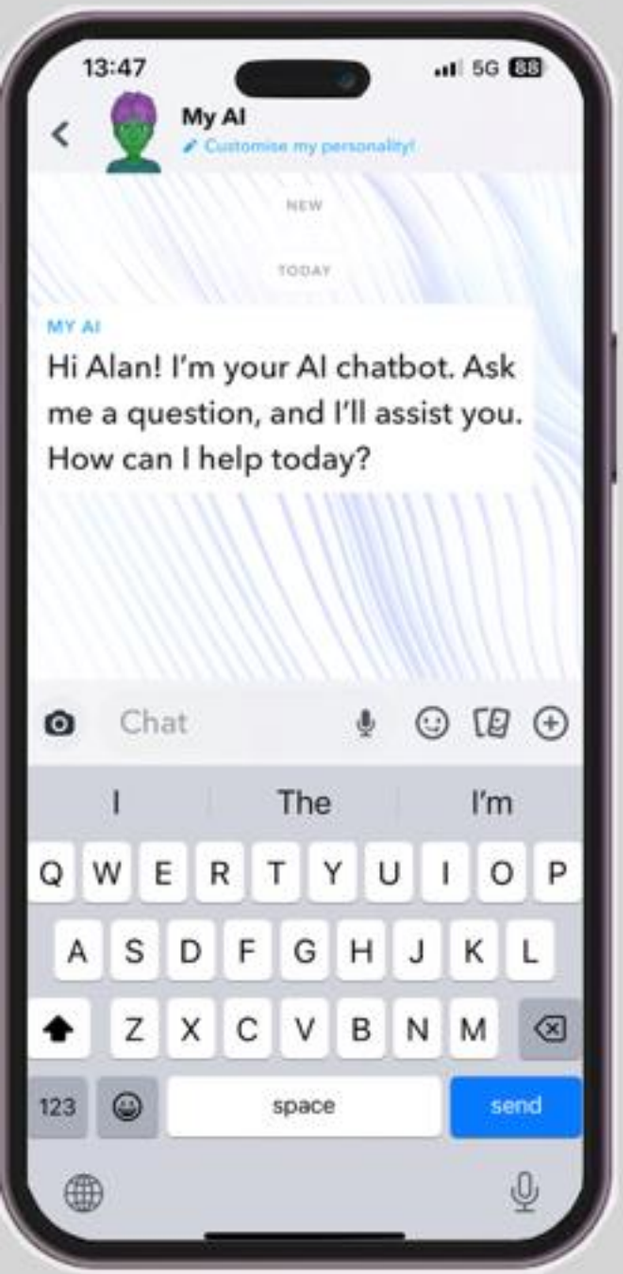
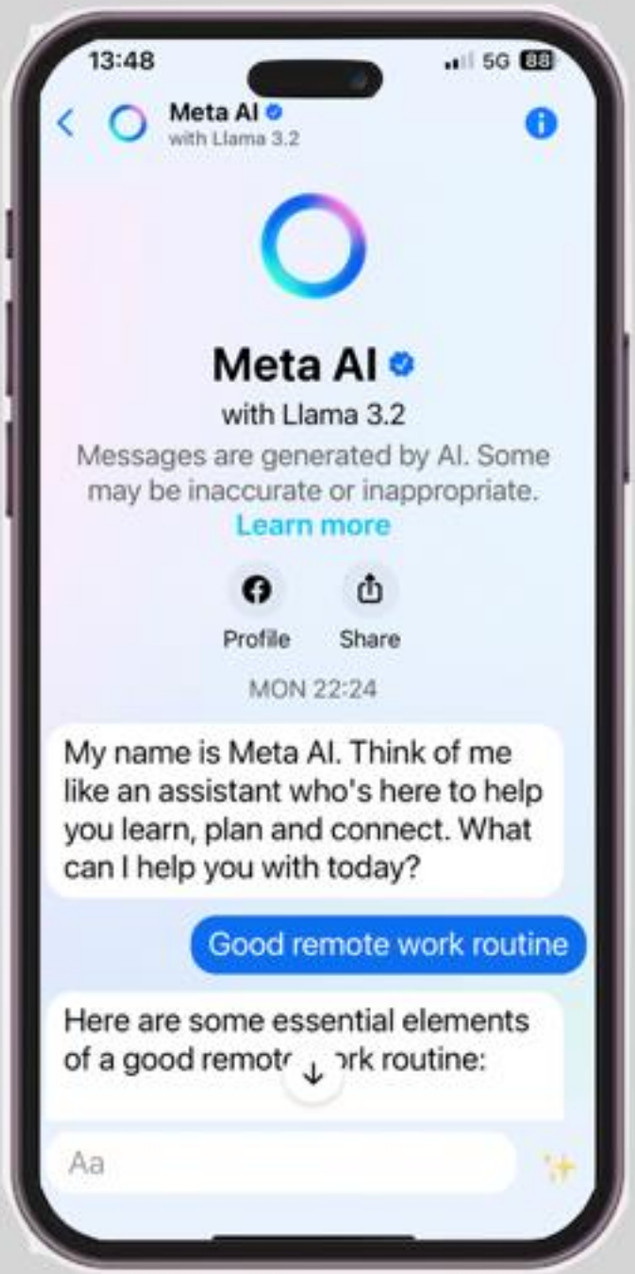
AI is already on your phone...

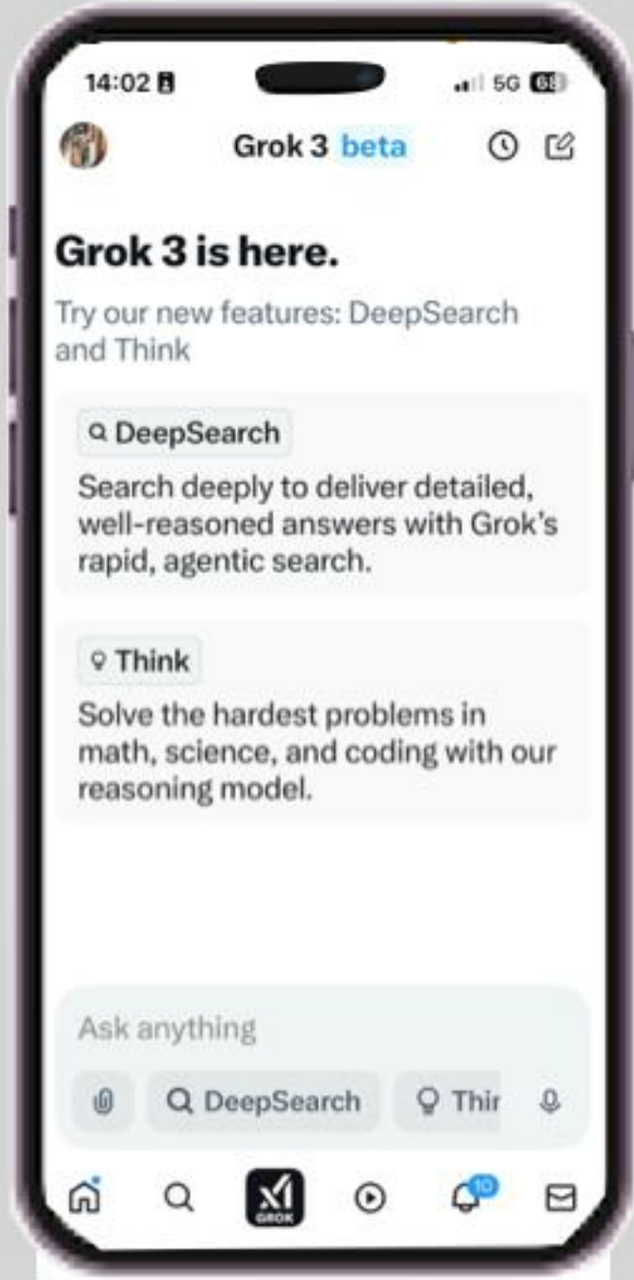


Snapchat



Instagram/Messenger/
WhatsApp

Apple Intelligence / Gemini
Chat GPT



X - Grok 3

Online Safety Act: What's Changing in 2025?

NOW: Illegal Content Duties In Force

Since March 25, search and user-to-user (U2U) services must assess, manage, and mitigate the risk of illegal content and take down such content.

1

From July: Porn Measures

From July, there must be 'highly effective age-checks' to prevent children from accessing porn.

This includes porn sites and 'user-added content eg on social media.

2

From July: New Child Safety Duties

Any app, site or game 'likely to be accessed by children' must implement a range of new moderation and safety measures.

If content is not suitable, 'robust age checks' are needed to prevent access.

3

Still to Come

Later in the year, Ofcom will announce which providers will be Category 1, 2A or 2B services.

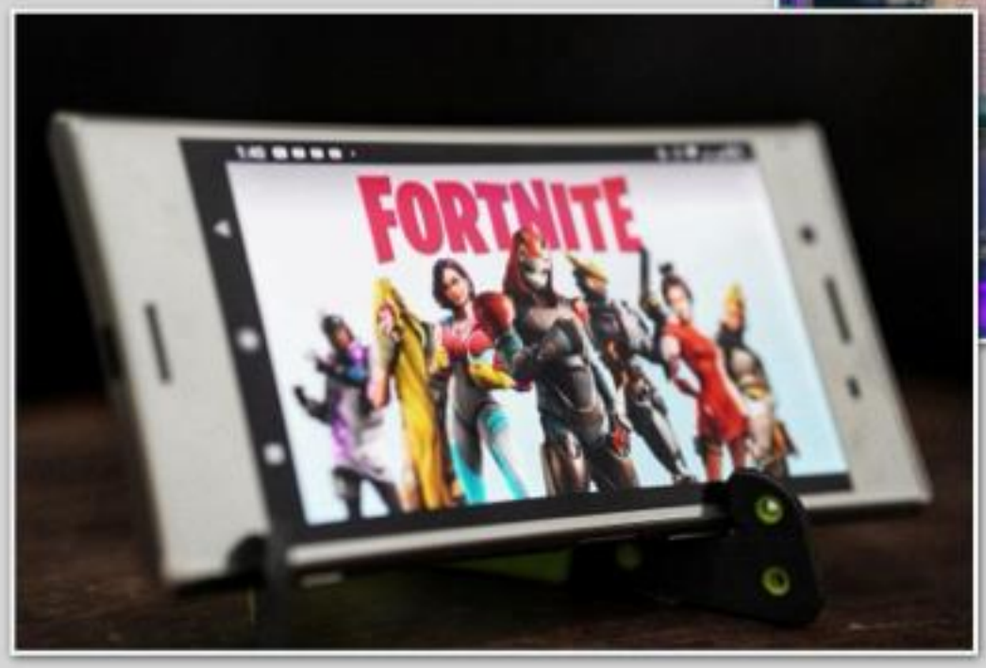
These will require further protections, which will be clarified by the end of the year.

4

LGfL SafeguardED

What can you do?

Understand the world our children grow up in.

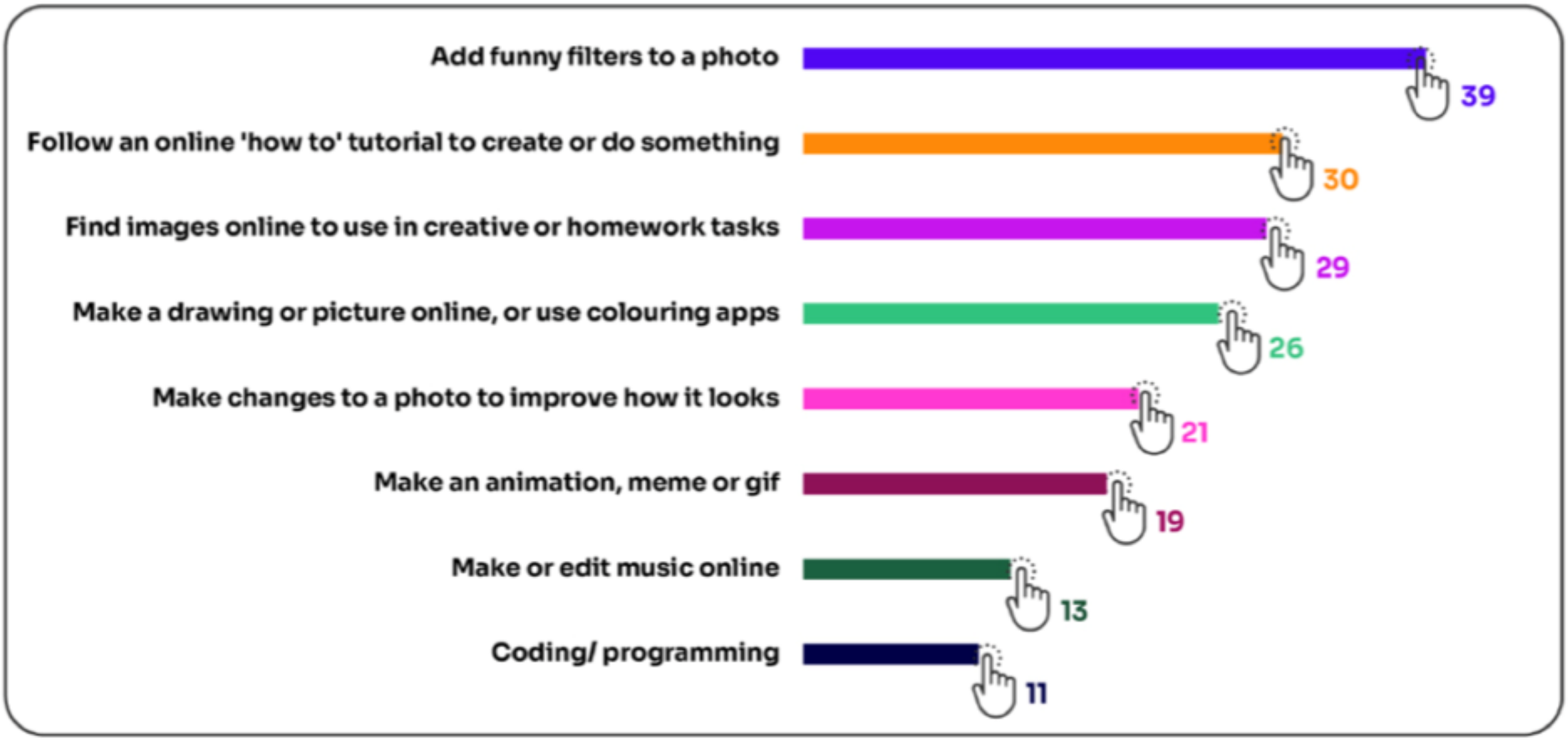


Support your children

- Take an interest.
- Listen and don't judge.
- Engage with them.
- Use technology with them.
- Lead by example.
- Talk to other parents about any issues - join social media parents groups.
- Be open minded to technology.

Encourage Creativity!

Creative activities undertaken on devices by children aged 8-17 (%).



Agree on reasonable boundaries.

Top 5 parental rules in place

	% 3-12 year olds		% 13-17 year olds	
Rules about the video content they watch online	76	1	66	Rules about spending money online
Rules about the types of websites or apps they can use	73	2	60	Rules about who they can contact online
Rules about how much time they spend online	68	3	59	Rules about the information they can share online
Rules about who they can contact online	66	4	53	Rules about the types of websites or apps they can use
Rules about spending money online	62	5	52	Rules about the video content they watch online

Main online supervision method used (% of parents who's children go online)

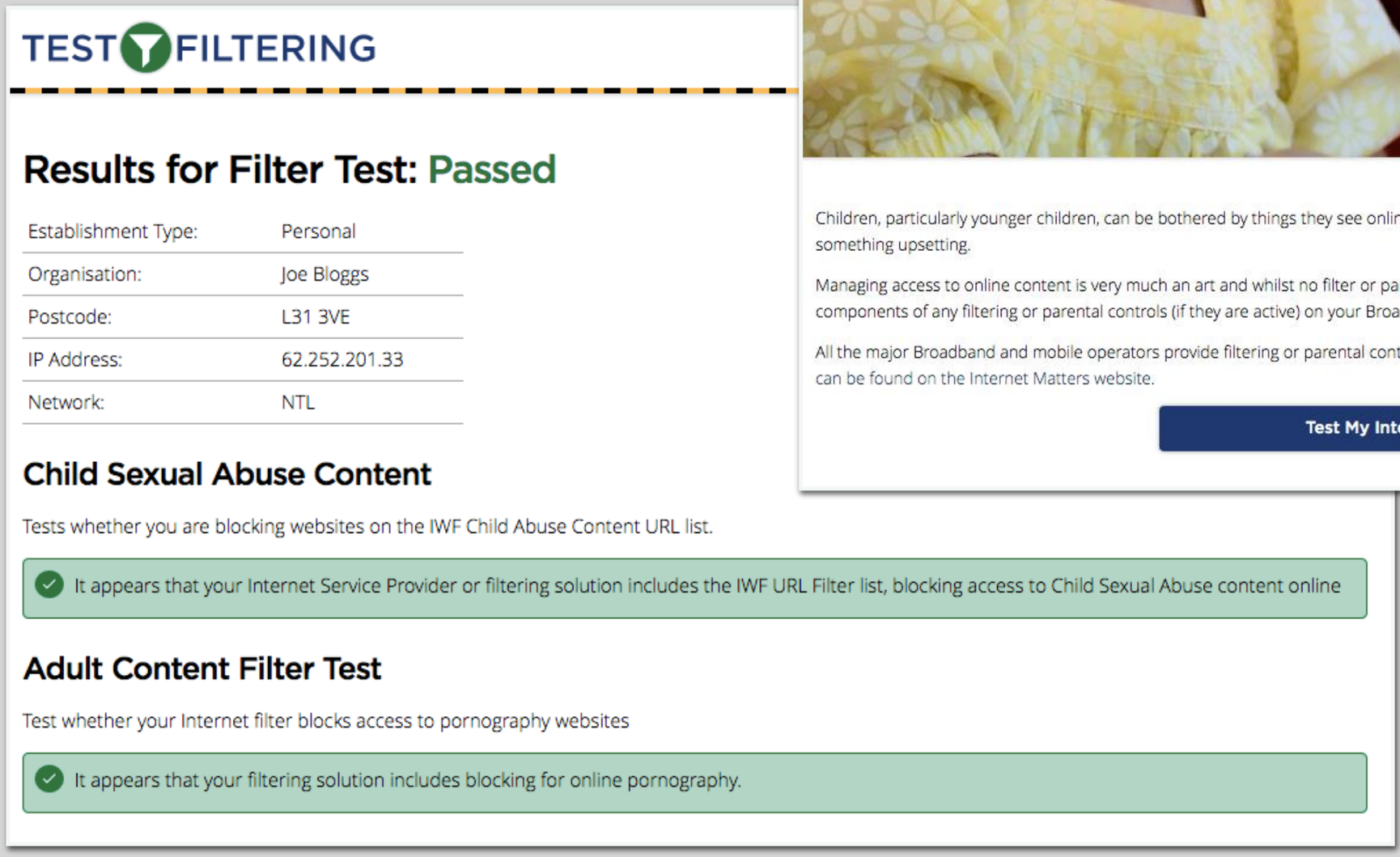
Being nearby and regularly checking what they do

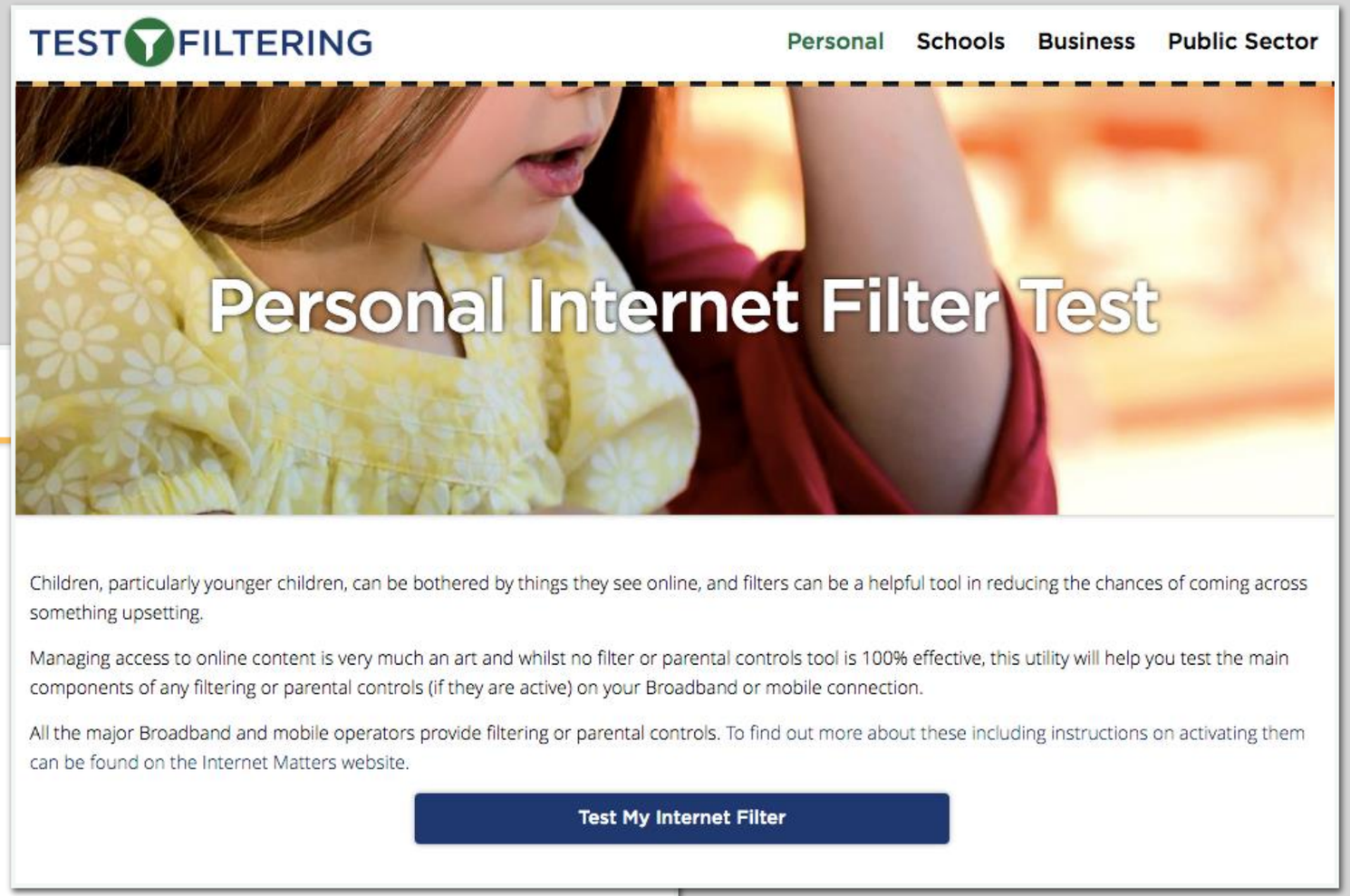
3-5s	66%
6-7s	75%
8-9s	76%

Asking about what they are doing or have been doing online

10-12s	70%
13-15s	64%
16-17s	48%

Test your home filtering





http://testfiltering.com/

Support for you

- You can alway speak to:
    - CEOP
    - NSPCC
    - School
- Or for more general information you can visit these sites:
    - UK Safer Internet Centre (https://www.saferinternet.org.uk/)
    - Internet Matters (https://www.internetmatters.org/)
    - The Parent Zone (https://parentzone.org.uk/home)
    - Webwise (https://www.webwise.ie/)

Safer Schools App

Login Code: 6148

Step-by-Step Guide for Parents

1. Download the App. Go to the App Store (iOS) or Google Play Store (Android).Search for “Safer Schools” and download the app (it’s free).

2. Open the App. When prompted, select “I’m a Parent”.

3. Enter the School Name. Type your school’s name and select it from the list.

4. Enter the Parent Login Code. Use the unique Parent Code your school has provided.(You can say something like “You’ll receive this code from the school via email or letter.”)

5. Create an Account or Continue as Guest. They can create an account for personalised updates, or continue without logging in.

6. Explore the App. Parents can access guides, safety updates, age-specific advice, and alerts about online trends and risks.

Notifications

Safer Schools England

Addressing Bullying 📚

Learn to recognise and respond to bullying with our new guide to support the children in your care 🚸

16 Oct 2025

Open →

Safer Schools England

Safeguarding Duty ✨

Fulfil safeguarding duties with confidence! This webinar gives governors insight on their role in safeguarding. Book now 🔒

13 Oct 2025

Read →

Safer Schools England

How are you? Really? ❤️

Understand how to support young people with their mental health. Find support, tools and strategies in your app. 🫂

10 Oct 2025

E-Safety Parent Meeting - Thursday 23rd October 2025